INNOJET GUIDELINES

Innovate for Impact - Transforming Sri Lanka's Future



Section 01: Competition Description

01 Introduction

Welcome to **InnoJet**, a platform for university students and young innovators to identify critical gaps in sectors like agriculture and food security, waste management, sustainable tourism, education, and urban mobility in Sri Lanka. Participants are invited to propose holistic, technology-driven solutions that are realistic, culturally acceptable, and aligned with the country's sustainability goals.

02 Objectives

This initiative aims to foster innovative thinking to address real-world challenges by encouraging sustainable and technological solutions in key sectors. By promoting collaboration among students, academia, and industry, we seek to enhance Sri Lanka's resilience in critical areas through forward-thinking solutions. Together, we can drive meaningful change and build a brighter future.

03 Themes

Participants should focus on one of the following themes.

- Sustainable Solutions for Agriculture and Food Security

 Address gaps in agriculture and food security systems. Propose technology-driven solutions to enhance food security and resilience against climate impacts.
- Waste Management Reimagined-Towards a Circular Economy

 Explore shortages in current waste management practices and develop innovative solutions promoting recycling, waste reduction, and the transformation of waste into valuable resources.
- Smart and Sustainable Tourism

Propose solutions that enhance the visitor experience while preserving natural and cultural resources, addressing challenges in the tourism sector related to sustainability.

- Innovative Approaches to Education for Sustainable Development Identify gaps in educational frameworks and propose holistic, technology-driven solutions to enhance learning outcomes and prepare students for future challenges.
- Resilient Urban Mobility Solutions

 Develop innovative, technology-driven solutions that enhance sustainable urban mobility, reduce carbon emissions, and alleviate congestion.

04 Provisional Schedule

Stage	Estimated date
Registration Deadline	10 th of November 2024
Sharing Proposal Submission details	11 th November 2024
Proposal Submission Deadline	5 th of December 2024
Accepting and rejecting letters	16 th December 2024
Final Presentations & Award Ceremony	22 nd of December 2024

Section 02: Eligibility Information

Eligibility

This competition is open to undergraduate and postgraduate students. Participants can enter individually or in teams, including at least one academic (maximum of 5 members per team).

Section 03: Registration and Submission Information

01 Registration

- Teams must register through the Kandy Conference website by the 10th of November. *Register here*
- After registration, the InnoJet Mentorship Kick-Off Session will set participants up for success and align them with the competition's goals.



02 Proposal Submission

- Teams will submit a written proposal (maximum 4 pages) outlining their solution.
- The proposal must include,
 - ✓ Executive Summary- A brief overview of the problem and proposed solution.
 - ✓ Problem Identification- Clear identification of the gap or issue within the selected theme.
 - ✓ Proposed Solution Detailed description of the technological or innovative solution.
 - ✓ Implementation Plan- Step-by-step approach to executing the solution, including timelines and resources.
 - ✓ **Sustainability Impact** Explanation of how the solution contributes to sustainability goals, beneficiaries, and addresses long-term environmental or social issues.
- Deadline for proposal submission- 05th December 2024
- The proposal submission details will be shared after registration.
- Late submissions will not be considered.

03 Evaluation Process

Proposals will be evaluated based on the following criteria.

- Innovation- Originality and creativity of the solution.
- Feasibility- Practicality of implementing the solution in the Sri Lankan context.
- Sustainability- Long-term environmental, economic, and social impact.
- Scalability- Potential for wider application beyond the initial project.
- Impact- Effectiveness in addressing the identified gap or problem.

04 Final Presentations

- Shortlisted teams will be invited to present their solutions to a panel of judges during the final event on the 22nd of December at the Kandy Conference.
- Each team will have 10 minutes to present, followed by a 5-minute Q&A session with the judges.



Section 04: Award Information

Special category prizes for the most innovative, sustainable, and community-driven solutions.



Section 05: Contact Information





The InnoJet encourages you to think creatively and boldly as you propose solutions that can transform critical sectors in Sri Lanka. We are excited to see your innovative ideas and how they can drive sustainable development in the future.

